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## **Rodney Strong Vineyards Announces New UK Partnership with Cellars Wines**

**Sonoma County, California – February 20<sup>th</sup>, 2026** – [Rodney Strong Vineyards](#), a leader in sustainably farmed wines from Sonoma County, is proud to announce a new partnership with UK-based wine merchant Cellars Wines, bringing its acclaimed portfolio to the UK market.

The partnership marks a strategic step in Rodney Strong’s continued international growth, aligning the winery’s estate-driven, sustainability-focused philosophy with Cellars Wines’ modern, quality-led approach to the UK on- and off-trade.

“We’re thrilled to build on the success of Rodney Strong Vineyards in the UK through our new partnership with Cellars Wines,” said Anthony “AC” Capobianco, President of Rodney Strong Vineyards. “Cellars Wines founder, Joseph Rubin-Broad’s deep expertise in California wines and long-standing relationships within the UK market make them an ideal partner.”

Heather Hanks, Sr. Director of Global Sales at Rodney Strong Vineyards, added, “The UK is a dynamic and highly engaged market for premium Californian wines, and we are excited to work closely with Cellars Wines to build meaningful, long-term partnerships. The upcoming SITT events are exciting opportunities to connect directly with the trade and share the breadth, quality, and value of our sustainably farmed, Sonoma County portfolio of wines.”

Through this collaboration, UK trade and consumers will gain access to a comprehensive range of Rodney Strong Vineyards wines, representing key Sonoma County appellations and showcasing the winery’s commitment to estate vineyards, environmental stewardship, and consistent quality.

Cellars Wines is a relaxed, modern wine merchant working with outstanding producers across North America and beyond. Supplying both the on-trade and off-trade, they offer everything from dependable by-the-glass selections to more serious bottles for curated lists, shelves, and cellars. Their range is focused, well-priced, and chosen for quality, consistency, and character. They believe wine should delight rather than intimidate—something to enjoy, talk about, and return to—whether poured in a restaurant, sold in a shop, or opened at home with friends.

Alongside approachable favorites, they are also proud to list some of the finest wines in the world and are continually seeking exceptional additions to their portfolio.

For more information, please contact: [cellars@cellars-wines.co.uk](mailto:cellars@cellars-wines.co.uk)

### **About Rodney Strong Vineyards**

Founded in 1959 by California wine pioneer Rod Strong as the county's 13th bonded winery, Rodney Strong Vineyards is a family-owned estate winery dedicated to crafting premium wines from Sonoma County's finest appellations, including Russian River Valley, Alexander Valley, and Chalk Hill. For more than 36 years, the winery has flourished under the leadership of the Klein family, fourth-generation California farmers, who are deeply committed to environmental stewardship and innovation. Rodney Strong Vineyards sustainably farms 11 estate vineyards spanning 1,115 acres, producing expressive wines that reflect the character and diversity of Sonoma County. Guided by a passion for quality, hospitality, and long-term sustainability, Rodney Strong Vineyards continues to set the standard for excellence in California winemaking.

Learn more at [RodneyStrong.com](http://RodneyStrong.com).

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