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Rodney Strong Vineyards Launches Holiday Sweepstakes for a Chance to Win a Trip to the Healdsburg Wine & Food Experience

HEALDSBURG, CA – November 4th, 2025— This holiday season, [Rodney Strong Vineyards](#) is spreading cheer with an exciting new promotion: the chance to win a trip to the [Healdsburg Wine & Food Experience](#) in May 2026.

Wine lovers across the country are invited to enter for their opportunity to attend this world-class celebration of Sonoma County's rich culinary and winemaking heritage. Three grand prize winners will each receive an unforgettable trip, valued at approximately \$5,000, to experience the best of wine, food, and hospitality in the heart of Wine Country.

The Healdsburg Wine & Food Experience brings together acclaimed vintners, celebrated chefs, and passionate food and wine enthusiasts for a weekend of tastings, vineyard tours, and culinary showcases that highlight the extraordinary bounty of Sonoma County.

To kick off the festivities, the weekend will open with a special live concert on the Rodney Strong Concert Green on Friday night, featuring a headlining artist to be announced. The iconic Rodney Strong Concert Series venue, known for hosting world-class musicians in an intimate vineyard setting, will set the stage for an unforgettable start to the weekend.

"Wine has always been about connection—bringing people together to celebrate moments big and small," said Ulysses Zamora-Preciado, Director of Marketing of Rodney Strong Vineyards. "We're thrilled to offer this special holiday sweepstakes, giving wine lovers the chance to join us in Healdsburg and experience the beauty, music, and community of Sonoma County firsthand."

How to Enter

Participants can scan the QR code found on in-store holiday displays or visit www.rodneystronghealdsburgsweeps.com to submit their entry. No purchase is necessary.

Sweepstakes Details:

- **Prize:** Trip for two to the Healdsburg Wine & Food Experience (HW&FW) in May 2026
- **Includes:** Roundtrip air transportation, 3 nights' hotel accommodations, ground transportation to/from airport and hotel, dinner Thursday, May 14th, winemaker lunch, tickets to HW&FE Grand Tasting & Big Bottle Party.
- **Winners:** Three (3) total
- **Approximate Retail Value:** \$5,000 per trip
- **Entry Deadline:** December 31st, 2025
- **Official Rules:** Available at www.rodneystronghealdsburgsweeps.com

This holiday season, raise a glass with Rodney Strong Vineyards and enter for the chance to win an experience you will never forget.

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About Rodney Strong Wine Estates

Rodney Strong Wine Estates (RSWE) is a family-owned wine company that includes Rodney Strong Vineyards, Davis Bynum Wines, and ROWEN Wine Company. RSWE sustainably farms 12 estate vineyards across almost 1,200 acres and produces wines from Sonoma County's finest appellations. The winery was founded in 1959 by Sonoma County pioneer Rod Strong as the 13th bonded winery in the county. For over 30 years, RSWE has flourished under the leadership of the Klein family, 4th generation California farmers. The Klein family is committed to protecting and preserving the environment in both the vineyards and at the winery through sustainable and innovative practices. RSWE is a family of passionate people committed to crafting premium wines, meaningful experiences, and sustainable leadership in Sonoma County. Learn more at RodneyStrong.com.

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