



RODNEY STRONG WINE ESTATES

EXPLORE OUR SONOMA COUNTY ESTATE WINES





RODNEY STRONG WINE ESTATES is a family-owned wine company that includes Rodney Strong Vineyards, Davis Bynum Wines and ROWEN Wine Company. Rodney Strong sustainably farms 11 estate vineyards and produces wines from Sonoma County's finest appellations.

The winery was founded in 1959 by Sonoma County wine pioneer Rod Strong as the 13th bonded winery in the county. For decades, RSWE has flourished under the leadership of the Klein Family, 4th generation California farmers. They are committed to protecting and preserving the environment in both the vineyards and at the winery through sustainable and innovative practices.



OUR STORY

- Sonoma County Pioneers for over 60 years
- We are driven to bring people together through premium wines and unforgettable experiences
- Family-owned by the Klein family, 4th generation California farmers
- Proudly farm 11 Sonoma County estate vineyards
- Passionate winemaking team creating critically acclaimed wines, vintage after vintage
- Conserving and protecting the environment for future generations
- Our winery and vineyards are certified sustainable
- First to officially offset our carbon footprint in Sonoma County

FAMILY OWNED • SONOMA GROWN
CULTIVATING COMMUNITY

BEHIND EVERY BOTTLE OF RODNEY STRONG WINE

is a family of passionate people committed to providing the highest quality wines from the very best AVAs in Sonoma County. With over 60 years of family ownership and 1,115 acres of estate vineyards, we exemplify Cabernet at every price point and what it means to be world-class Sonoma quality. From the cellar workers to the winemakers, from the office staff to the tasting room team, from our founder Rod Strong to our family owners, we are one big family. We are united by our passion for Sonoma County, Cabernet Sauvignon and the belief that nothing brings people together better than sharing superb experiences with a great bottle (or two) of Rodney Strong wine. Cheers!



SONOMA COUNTY *an Early Pioneer*

Rod Strong recognized Sonoma County as an ideal place to grow wine grapes as far back as 1971, when he planted our first vineyard in Alexander Valley. Today, we proudly farm 11 estate vineyards spanning 1,115 acres. Across these sites, the fruit expresses the finest qualities of each vineyard's terroir, allowing us to showcase the very best of Sonoma County in every wine—from Cabernet and Chardonnay to Red Blends and beyond.

Crafting and blending terroir-specific wines allows us to highlight the exceptional quality of Sonoma County. As stewards of these remarkable vineyard sites, we are committed to sustainable farming practices that help preserve the health of our land for generations to come. We are proud to be one of the few wineries that produces wines from such a diverse collection of world-class vineyards. The combination of climate, soils, and remarkable vineyard diversity has made Sonoma County a world-renowned winegrowing region, producing exceptional wines vintage after vintage.

We are the embodiment of Sonoma County quality and craftsmanship.



OUR 11 ESTATE VINEYARDS / 1,115 TOTAL ACRES

Alexander's Crown
67 acres/Established 1991

Brothers
144 acres/Established 1997

Bud's Ranch
76 acres/Established 1973

Chalk Hill Arata
42 acres/Established 1998

Chalk Hill Pleasant
40 acres/Established 1977

Charlotte's Home
36 acres/Established 1971

Cooley Ranch
199 acres/Established 2010

Pine Flat
25 acres/Established 1996

River East Vineyard
31 acres/Established 1968

River West Vineyard
335 acres/Established 1933

Rockaway Vineyard
120 acres/Established 1994

DAVIS BYNUM

OUR STORY

- Davis Bynum was the “Pioneer of Pinot” in Sonoma County
- First single vineyard Pinot Noir in Russian River Valley in 1973
- The wines showcase the terroir: the differences in flavor from distinct sites in the Russian River Valley
- Intuitive, intentional winemaking led by Greg Morthole
- Certified Sonoma County Sustainable

PORTFOLIO

- Virginia’s Block Sauvignon Blanc
- River West Chardonnay
- Russian River Valley Pinot Noir
- Dutton Ranches Pinot Noir

LET THE *Land* SPEAK

BORN FROM A PASSION FOR HARD WORK AND TESTING LIMITS, A LOVE OF PLACE—RUSSIAN RIVER VALLEY—AND ENTHUSIASM FOR ALL THINGS WINE,

Davis Bynum wines are a living legacy to their namesake—a true pioneer and champion of the Russian River Valley. Drawing on over 50 years of experience capturing the essence of the Russian River Valley, we craft award-winning Chardonnay and Pinot Noir from River West Vineyard that tell the story of the land we love. This passion for the land is at the core of winemaker Greg Morthole’s “Let the Land Speak” approach to winemaking. His intentionality and imagination continue the quality-driven approach of Davis Bynum and the commitment to the pursuit of excellence, quality and consistency in all that we do. We believe great wine comes from great grapes and together we invite you to share our passion for letting the land speak.



IN FARMING PARLANCE, “ROWEN” IS A SECOND-HARVEST OF HAY IN ONE SEASON, AN UNEXPECTED WINDFALL. ROWEN IS THAT WINDFALL, A PLEASANT SURPRISE, CONSTANTLY INNOVATING, ALWAYS PUSHING THE ENVELOPE.

ROWEN Wine Company is built around an indomitable, independent way of life—each bottling encapsulates the spirit of Cooley Ranch vineyard. It’s truly unique and one-of-a-kind. In that spectacularly special place, we are stewards of the land, where every decision is steeped in sustainable vineyard practices.



OUR STORY

- Passionate and inspired winemaking led by Justin Seidenfeld
- Forging a new path with bold, Bordeaux-inspired wines.
- Single vineyard: 200 acres at high elevation, above the fog line on Cooley Ranch
- Family owned by the Klein family, 4th generation California farmers
- Justin Seidenfeld, Chief Winemaking & Operations Officer, is committed to delivering only the best quality wines with an eye towards innovation

PORTFOLIO

- ROWEN Chardonnay
- ROWEN Red Wine
- Cooley Ranch Cabernet Sauvignon
- 2040 Cabernet Sauvignon
- 600L Cabernet Sauvignon
- 600R Red Wine



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