



Rodney Strong Vineyard Redevelopment Program 2017-2025

Rodney Strong Vineyards, as part of its decades-long commitment to excellence, has focused on, and invested heavily in, upgrading all of its renowned vineyards with an emphasis on quality, sustainability, and innovation. Under the guidance of famed soil scientists/viticulturists Dr. Daniel Roberts and Dr. Paul Anamosa, Director of Winemaking Justin Seidenfeld and Director of Estate Vineyards Ryan Decker, the vineyards of Rodney Strong Winery are being replanted and improved using the most modern techniques available. No expense has been spared in this endeavor.

Beginning in 2017 the three distinguished vineyard-designates of Rodney Strong started complete redevelopments. Forty-five acres of **Alexander's Crown Vineyard** have already been redeveloped with tighter spacing, state of the art irrigation to match the site and conserve water, improved row orientation and slope analysis, more precise sight preparation, and certified virus-free rootstock and clonal material.

Just five miles north of Alexander's Crown is **Rockaway Vineyard**, another jewel in the Rodney Strong portfolio. Thirty acres have already been redeveloped, with another eighty-five acres to be replanted in 2022. 10 x 4 spacing will be improved to 7 x 4 spacing. More vines per acre will improve quality by allowing smaller, more balanced vines to ripen a smaller amount of fruit. This is a major philosophical shift in how we farm grapes. We are now focusing on the fruit on each individual vine instead of tons per acre, resulting in a more holistic balance of vine, vineyard, and finished wine in the bottle.

East of Cloverdale in Northern Sonoma County lies **Brothers Vineyard**, an important source of Cabernet Sauvignon used in Rodney Strong's iconic Symmetry as well as the coveted Reserve Cabernet Sauvignon. Twenty-five acres were replanted in 2021, with another eighty scheduled for 2023 and the final 20 acres in 2026. What is already one of Alexander Valley's greatest sources for Cabernet Sauvignon promises to be even better.

The replanted acres of the three vineyards in Alexander Valley alone amounts to 285 acres and is only a portion of the acres which are being redeveloped. Replanting to this high standard is a costly endeavor, with steep plantings and remote locations bringing additional challenges, but this investment will lay the foundation for the next 60 years of Klein Family Ownership and vineyard excellence.

Rodney Strong views each of our vineyard sites as a small, but significant part of the local ecosystem. We adhere to a comprehensive sustainability management plan that emphasizes soil health and biodiversity. Our participation in The *Climate Adaptation and Fish Friendly Farming Certification Programs* helps ensure we are implementing best management practices beyond the vineyard. These plans, comingled with our low impact farming philosophies and our state-of-the-art water management plans, will make our vineyards a model for wine growing in the future, in addition to growing the spectacular grapes needed for making world class wine.

Sustainability • Quality • Innovation