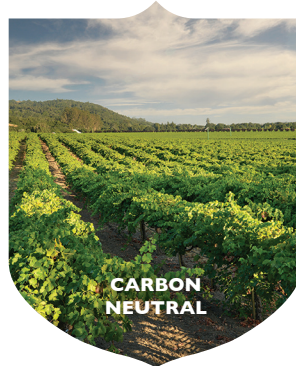




Sustainable Practices

Our Unwavering Commitment

"We all need to do our part to protect the environment. Rodney Strong Vineyards has been a leader in sustainability for decades and we will continue to remain passionate stewards of the land." —Tom Klein, Proprietor



Certified Sustainable Winery Rodney Strong winery has been assessed and verified under the Sustainable Winegrowing Practices workbook. This statewide certification program provides third-party verification of a winery's commitment to continuous improvement in the adoption and implementation of sustainable winegrowing practices. In 2004, we received our top achievement in the area of sustainability with the Sustainable Winegrowing Green Medal Leadership Award, which is the highest sustainable certification possible.

Wildlife Protection By leaving sensitive areas undeveloped, we have minimized adverse effects to threatened or endangered plant and wildlife species. In addition, since 2009, all vineyards have been certified by the Fish Friendly Farming program.

Carbon Neutral Rodney Strong Vineyards was the first winery in Sonoma County to offset our carbon footprint. By reducing our carbon footprint and carefully purchasing carbon credits, our winery and vineyards' carbon impact is zero.

Solar Energy In 2004, Rodney Strong was awarded the Green Power Leadership award from the Environmental Protection Agency. Our winery boasts one of the largest solar arrays in the world. At just over 1,468 Megawatts, this system supplies 49% of our overall electricity.

Soil Conservation We conserve soil in two ways, by practicing runoff management and erosion control. We compost grape pumice to support the return of soil to organic matter. We utilize natural cover crops, such as peas and oats, which help avoid erosion during the long and potentially wet winter months.

Water Conservation We employ drip irrigation and practice regular deficit irrigation to lessen water usage in conjunction with Tule's Evapotranspiration (ET) sensor, an advanced metering device that closely monitors water levels in soils and vines. We also take important steps to prevent erosion to keep silt and fertilizers out of the local watershed.



www.rodneystrong.com

COMMITTED TO COMMUNITY SINCE 1959