



RODNEY STRONG

V I N E Y A R D S

CONTACT

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WINERY FACT SHEET

Founded:

1959, by Rodney D. Strong as Sonoma County’s 13th bonded winery

Owner:

Tom Klein and the Klein family (since 1989)

Personnel:

Tom Klein, Proprietor
Carmen Castaldi, President
Tobin Ginter, CFO & COO
Justin Seidenfeld, Director of Winemaking
Greg Morthole, Winemaker
Ryan Decker, Director of Estate Vineyards
Doug McIlroy, Grower Relations
Dan Wildermuth, VP Global Marketing

Vineyards:

15 estate vineyards in Alexander Valley, Russian River Valley, Chalk Hill, Dry Creek and Sonoma Coast AVAs

Wines:

Single Vineyard - Alexander’s Crown, Rockaway, and Brothers Ridge Cabernet Sauvignon
Reserve - Symmetry Meritage, Cabernet Sauvignon, Pinot Noir, Chardonnay
Estate - Cabernet Sauvignon, Zinfandel, Pinot Noir, Chardonnay, Sauvignon Blanc
Sonoma County - Cabernet Sauvignon, Merlot, Chardonnay

Location:

11455 Old Redwood Highway
Healdsburg, CA 95448
707-433-6521 or 800-678-4763
rodneystrong.com

Tasting Room:

Open daily 10:00 a.m. to 5:00 p.m., tours at 11:00 a.m. and 3:00 p.m.

Place:

From the northern stretches of Alexander Valley to the far outposts of Sonoma Coast, Sonoma County is the core of Rodney Strong Vineyards. It's the emphasis of our lifestyle, our hospitality and most importantly our superbly crafted wines. As winery owner, Tom Klein says, "Place isn't the only thing, but place is the most important thing," when it comes to making world-class wines.

Sustainability:

As farmers, we recognize the importance of the land we tend. It starts there and extends to all our business practices, where we strive to protect and preserve the environment with every move. From incorporating environmental protection into our company values in 1994 to installing the wine world's first large solar panel array in 2001 and becoming Fish Friendly Farmers along the way, sustainability is in our fabric. Rodney Strong was also a key winery in the "Sustainability Certification" pilot program through the California Association of Winegrape Growers and the California Wine Institute, leading to our becoming one of the first certified for both our winery and vineyards. We are also Sonoma County's first carbon neutral winery and we're registered as such with the Climate Registry. Sustainability is an everyday practice at Rodney Strong Vineyards.

Membership:

With an accomplished team of winegrowers and winemakers, Rodney Strong has the experience and innovative drive to make exceptional wines from Sonoma County. As such, our exploration of exceptional regional wines allowed us to create two wine clubs; Collector's Circle and Symmetry Society. The first pursues unique, winery-only wines, such as Malbec and Syrah, that are available only in our tasting room and to Collector's Circle members. Symmetry Society, on the other hand, is driven by the passion of place, in particular Alexander Valley and Russian River Valley, where we grow amazing Bordeaux and Burgundy varieties. The resulting wines include superlative Single Vineyard Cabernets and a collection of Reserve Wines that are highly regarded and sought after.

Community:

Sustainability is an overarching umbrella that drives how we chose to conduct our lives at Rodney Strong. As such we thrive by connecting to our community. It starts at the top and the Klein family's on-going support of the community has been carved deeply into their family values. It started with Tom Klein's great uncle, who, raised as an orphan, wanted to make sure kids had proper sports equipment. From there the spirit of generosity grew. The family, privately and through Rodney Strong Vineyards, graciously support the neighborhood, whether it's here in Sonoma County by supporting the Luther Burbank Center for The Arts, Redwood Empire Food Bank and numerous charitable organizations with wine donations or by giving to their family's extended communities of Stockton, San Francisco and beyond.