

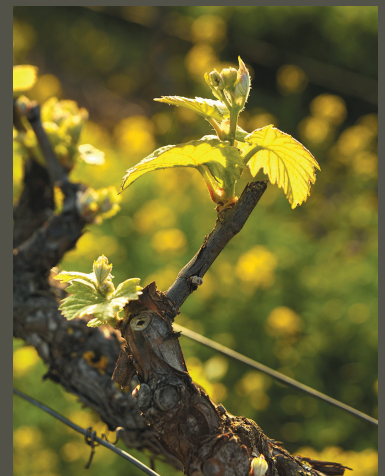
SUSTAINABLE PRACTICES

"OUR DESIRE TO GROW GREAT GRAPES, CRAFT GREAT WINES AND EMPLOY
SUSTAINABLE BUSINESS PRACTICES ARE INSEPARABLE." —TOM KLEIN, PROPRIETOR



RODNEY STRONG VINEYARDS

AS A FAMILY-OWNED WINERY, we are committed to doing everything we can to preserve the earth for generations to come. This means using sustainable practices now. We have gone acre by acre through our estate properties to ensure we are taking every step we can to safeguard this region's eco-system. We are proud that our solar energy system is one of the largest of any winery in the world, and that we were the first carbon neutral winery in Sonoma County. As we look to the future, we will continue to test and implement the latest sustainable practices. By doing so, we not only improve the quality of life in the community around us, but we ensure exceptional wines in the glass.





SOLAR POWER PROGRAM

In 2003, we installed solar panels on the roof of our barrel building. After ten years in operation, the system has produced 8.5 gigawatt hours of electricity, which helped avoid the release of 4,498 tons of carbon dioxide into the atmosphere — the equivalent of not driving 9,396,933 miles.

ENERGY CONSERVATION

We are serious about conserving energy. Our custom lighting system uses motion sensors and energy efficient light fixtures to reduce energy use, minimize heat output and optimize light quality.

AIR QUALITY

Our use of natural cover crops greatly reduces dust from our vineyard activities. We have reincorporated winter prunings, adapted conservation tillage to reduce our use of fossil fuels and treated our vineyard roads with environmentally safe wetting agents.

FISH FRIENDLY FARMING

Fish Friendly Farming is a natural extension of our commitment to sustainable farming. Through our sustainable farming practices we help conserve and improve natural creek banks along perennial and seasonal waterways. We are committed to restoration and re-vegetation of creek banks, removing invasive non-native species and establishing native plantings that provide shade for steelhead, salmon and other threatened and endangered species.

RECOGNITION

In 2010 Rodney Strong was proud to be certified by the California Sustainable Winegrower's Alliance with an annual certification process. Our commitment to sustainable farming is an ongoing responsibility that combines environmental health, economic feasibility and social equity.

WILDLIFE PROTECTION

Through sustainable farming, we have minimized adverse effects to threatened and endangered plant and wildlife. We leave sensitive areas undeveloped and have corridors throughout our vineyards allowing natural movement for wildlife to waterways.

SOIL CONSERVATION

Soil is critically important to grape growing and we ensure that the soils in our vineyards are well protected. At Rodney Strong we utilize runoff management, erosion control, reduced soil compaction, composting, minimal tillage and cover crops to protect the soils in our vineyards.

WATER CONSERVATION

We closely monitor the water used in our winery and vineyards. By employing drip irrigation we lessen water use in conjunction with technology that monitors water levels in soils and vines. We take important steps to prevent erosion to keep silt and fertilizers out of the local watershed.

ECONOMIC FEASIBILITY AND SOCIAL EQUITY

To the success of our business, long-term viability is key. In pursuit of social equity, we consider our neighbors in all vineyard practices. Our farming practices create jobs and support local business and our seasonal and full-time vineyard workers are provided housing.

