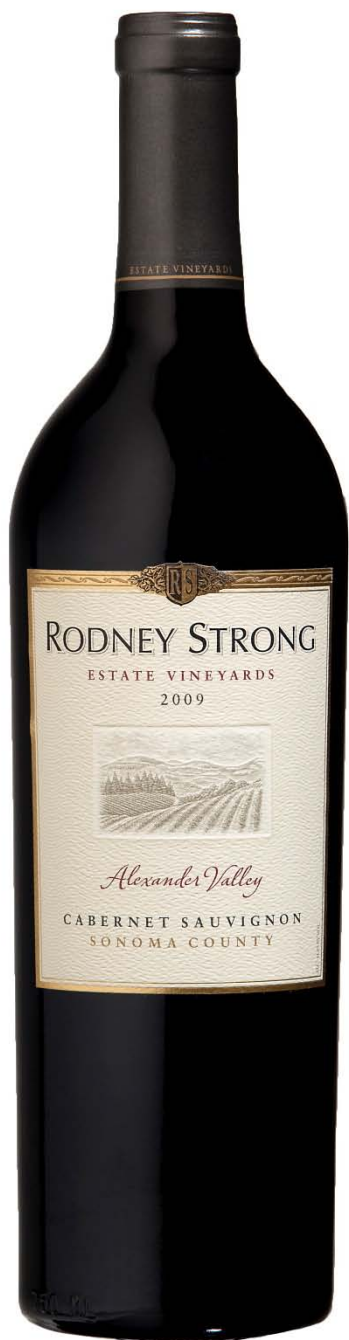




Grow Sales *with* Rodney Strong

2009 Estate Alexander Valley Cabernet Sauvignon

Estate wines that highlight the quality and stylistic uniqueness of Sonoma County's finest appellations



Strong Indicators

- ✧ #2 Sonoma County Wine Brand over \$11.00¹
- ✧ Top 50 Restaurant Brand – 7 years in a row, *Wine & Spirits*, 2008-2011
- ✧ Over 50 years of Winemaking in Sonoma County
20 years Klein Family Owned
30 years Rick Sayre as Winemaker
- ✧ 100% Sonoma County Appellation Wines
- ✧ 13 Estate Vineyards in Russian River, Alexander Valley, Chalk Hill and Sonoma Coast appellations.

Strong Green Practices

- ✧ Carbon Neutral winery and vineyards
- ✧ Solar Power producing winery
- ✧ Certified Sustainably Farmed estate vineyards
- ✧ Fish Friendly Farming® certified

www.rodneystrong.com

87 points



2009 vintage; December 2011

87 points



2008 vintage; July 2011

90 points



2007 vintage; September 2010

¹ Source: IRI Total US Food - Dom .75LT, 52 Week, Ending 10/2/11



Grow Sales *with* Rodney Strong

2010 Estate Chardonnay, Chalk Hill

Estate wines that highlight the quality and stylistic uniqueness of Sonoma County's finest appellations



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- ☞ Fish Friendly Farming® certified

www.rodneystrong.com

88 points



2009 vintage; October 2011

89 points



2009 vintage; April 2011

91 points



ULTIMATE WINE CHALLENGE
INTEGRITY, METHOD & CREDIBILITY

2009 vintage; May 2011

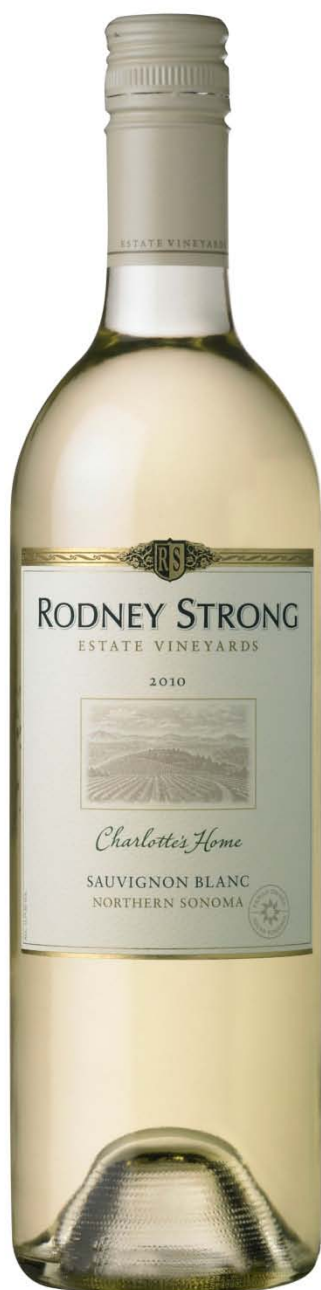
¹ Source: IRI Total US Food - Dom .75LT, 52 Week, Ending 10/2/11



Grow Sales *with* Rodney Strong

2010 Charlotte's Home Estate Sauvignon Blanc

Estate wines that highlight the quality and stylistic uniqueness of Sonoma County's finest appellations



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Strong Green Practices

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- ✧ Certified Sustainably Farmed estate vineyards
- ✧ Fish Friendly Farming® certified

www.rodneystrong.com

87 points



2010 vintage, December 2011

87 points



2009 vintage; September 2011

90 points



ULTIMATE WINE CHALLENGE
INTEGRITY, METHOD & CREDIBILITY

2009 Vintage, May 2011

¹ Source: IRI Total US Food - Dom .75LT, 52 Week, Ending 10/2/11



Grow Sales *with* Rodney Strong

2010 Estate Pinot Noir, Russian River Valley

Estate wines that highlight the quality and stylistic uniqueness of Sonoma County's finest appellations



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- ✧ Solar Power producing winery
- ✧ Certified Sustainably Farmed estate vineyards
- ✧ Fish Friendly Farming® certified

www.rodneystrong.com

87 points

Wine Spectator
www.winespectator.com

2008 vintage; June 2010 issue

91 points

 **WINE ENTHUSIAST**
MAGAZINE

2009 vintage; February 2011 issue

91 points

 **ULTIMATE WINE CHALLENGE**
INTEGRITY, METHOD & CREDIBILITY

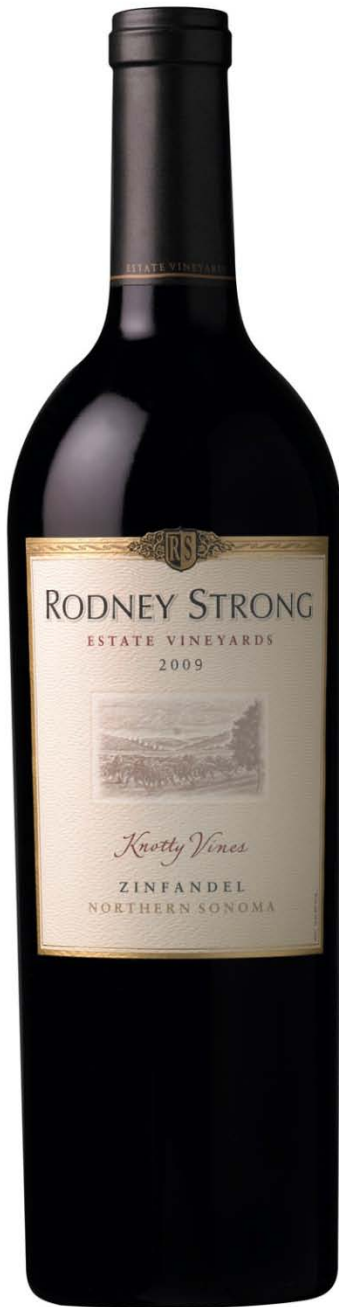
2009 vintage; May 2011

¹ Source: IRI Total US Food - Dom .75LT, 52 Week, Ending 10/2/11

Grow Sales *with* Rodney Strong

2009 Estate Knotty Vines Zinfandel

Estate wines that highlight the quality and stylistic uniqueness of Sonoma County's finest appellations



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Strong Green Practices

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www.rodneystrong.com

85 points



2008 vintage; January 2011

93 points



2008 vintage; May 2011

88 points



2008 vintage; January 2011

¹ Source: IRI Total US Food - Dom .75LT, 52 Week, Ending 10/2/11