



Grow Sales *with* Rodney Strong

2008 Estate Pinot Noir, Russian River Valley



Strong Indicators

- ❧ Rodney Strong is growing at 14% vs. the category at 2%¹
- ❧ Over 50 years of Winemaking in Sonoma County
20 years Klein Family Owned
30 years Rick Sayre as Winemaker
- ❧ 100% Sonoma County Appellation Wines
- ❧ 13 Estate Vineyards in Russian River, Alexander Valley, Chalk Hill and Sonoma Coast appellations.



Strong Green Practices

- ❧ Carbon Neutral winery and vineyards
- ❧ Solar Power producing winery
- ❧ Sustainably Farmed estate vineyards
- ❧ Fish Friendly Farming® certified



www.rodneystrong.com/green

Acclaim for the 2007 Vintage



September 2009

Judge's Choice

WINE ACCESS
International Wine Awards

September 2009

“Exceptional”

Dan Berger's Vintage Experiences
The Weekly Wine Commentary

July 2009

¹ Source: AC Nielsen, 52 weeks ending 01/09/10, Total US over \$2MM - FOOD