

Grow Sales *with* Rodney Strong

2008 Estate Chardonnay, Chalk Hill



Strong Indicators

- ✔ Rodney Strong is growing at 14% vs. the category at 2%¹
- ✔ Over 50 years of Winemaking in Sonoma County
20 years Klein Family Owned
30 years Rick Sayre as Winemaker
- ✔ 100% Sonoma County Appellation Wines
- ✔ 13 Estate Vineyards in Russian River, Alexander Valley, Chalk Hill and Sonoma Coast appellations.



Strong Green Practices

- ✔ Carbon Neutral winery and vineyards
- ✔ Solar Power producing winery
- ✔ Sustainably Farmed estate vineyards
- ✔ Fish Friendly Farming® certified

www.rodneystrong.com/green



Acclaim for the 2007 Vintage



July/August 2009

“Exceptional”

Dan Berger's Vintage Experiences
The Weekly Wine Commentary

May 2009

¹ Source: AC Nielsen, 52 weeks ending 01/09/10, Total US over \$2MM - FOOD